



Watercolor Art Society - Houston
Art gallery, classes, and artistic enrichment

IWE
INTERNATIONAL
WATERMEDIA
EXHIBITION

Prospectus
Juried and Judged
47th Annual
International Watermedia Exhibition
March 2024

Submit entries via: <https://www.callforentry.org>

Direct link to enter:

https://artist.callforentry.org/festivals_unique_info.php?ID=1233

4

Online registration begins:

September 15, 2023

Online registration closes:

January 13, 2024, 11:59 pm MST

Gallery Reception:

March 3, 2024, Sunday, 3:30 pm

CST

Juror and Judge:

Vladislav Yeliseyev

Prizes:

\$10,000 in awards

Designations:

Earn Signature and
Signature Elite status

IWE Chairperson:
president

Donna Van Fleet WAS-H vice

Contact Info:

iwe2@watercolorhouston.org

or (713) 942-9966

Juror and Judge Vladislav Yeliseyev

Vlad Yeliseyev is a renowned watercolor artist known for his ability to capture everyday scenes that are praised for their mastery of light and color. With classical art education and a master's degree in architecture, Vlad has lived and worked in the United States for over 30 years, amassing a following of art students and collectors worldwide. An exhibiting member of many art societies, he holds Signature status in organizations such as the American Impressionist Society and the National Watercolor Society, and he has been featured in prominent publications, including *Watercolor Artist* magazine, *PleinAir Magazine* and *Art of Watercolour*.

Prizes

\$10,000 in cash awards
1st Place \$2,500 2nd Place \$2,000 3rd Place \$1,500
Odette Rubin Memorial Award \$1000
Margaret Bock Award \$500 Jack Bowen Award \$500 ET
Kraycirik Award \$500
Ten Merit Awards of \$150 each

Taxation: US residents will be paid via check. For tax purposes, US residents who receive \$600 or more in awards must complete a Form W-9 and will receive a Form 1099 in January 2024.

Payments to non-US residents will be made via wire transfer. Entrants who are not US residents for tax purposes must complete a Form W-8 BEN (which will be emailed with instructions for completion).

Withholding tax will be made from awards in accordance with US tax laws and any existing tax treaty with the entrant's country of residence. No withholding is required on proceeds of a sold painting that was painted outside of the US.

Signature and Elite Signature Status

Signature Status and Elite Signature Status are honorifics awarded to artists whose works have been selected for multiple years' participation in the WAS-H IWE. Signature artists have exhibited their work in three IWEs; Elite Signature artists have exhibited their work in five or more IWEs. Once designated, artists may add the credential "WAS-H" after their signature to indicate their status.

To be eligible, an artist must be a WAS-H member at the time their works are accepted into the IWEs, however, there is no requirement for an artist to retain ongoing membership in WAS-H. A "Signature Status Artist" retains that honorific for life regardless of membership.

HOW TO ENTER

WAS-H uses CallforEntry.org (CaFE') to manage this Exhibition, and all entries are submitted online via CaFE'. To enter, artists must have a CaFE' profile, which is easy to create online. Once a profile is set up, artists can upload their artwork as digital files and enter the 2024 IWE Call-for-Entry.

Click on this link to register:

https://artist.callforentry.org/festivals_unique_info.php?ID=12334

Entry Regulations

| | Regulation | Additional specifications |
|-------------------|---|--|
| Age | Artists must be 18 years of age or older. | |
| Entering | All entries are submitted online via CaFE' (CallforEntry.org) | Set up a profile at https://www.callforentry.org Enter at this link -- https://artist.callforentry.org/festivals_unique_info.php?ID=12334 |
| Number of entries | Up to three entries per artist may be submitted. | Only one entry per artist may be selected by the Juror for the Exhibition. |
| Entry fees | 1 entry = \$40 2 entries = \$55 3 entries = \$70 | Entry fees are nonrefundable. WAS-H members at the Gold Level of membership enter |

| | | |
|------------------|---|---|
| | | for free. |
| Age of artwork | <p>Only works created within 24 months of the entry deadline are eligible.</p> <p>Works may not have been accepted in previous WAS-H Annual Members Exhibit (AME) or IWE.</p> | Entry deadline is 1/13/2024. |
| Original artwork | <p>Paintings must be artists' original work.</p> <p>Reference photo(s) may be used only if the photo(s) were taken by the artist.</p> | <p>No art created in class, from DVD or from other instruction or supervision.</p> <p>No copies or giclee.</p> <p>No art created from photos taken by others.</p> |
| Watermedia | <p>At least 80% water media: watercolor, acrylic, gouache, egg tempera, casein, ink.</p> | No water miscible oil. |
| Enhance-ment | <p>No more than 20% enhancement media: pastels, wax accents/resists, charcoal, graphite, etc.</p> | Collage images must be 100% created by the artist. |

| | | |
|----------------------|---|---|
| Surface | Paper, Yupo, Claybord, Aquabord, Gessobord and paper-based board (illustration or art board). | No canvas. |
| Minimum surface size | No smaller than 9 inches or 23 centimeters on any side, <i>measured inside the window created by the mat.</i> | When submitting images online, it is extremely important to enter dimensions <i>not including the frame and mat.</i> Artwork is measured for size compliance when received at the gallery. |
| Maximum framed size | Including the frame, no larger than 48 inches or 122 centimeters in any direction. | Artwork is measured for size compliance when received at the gallery. |

Framing and Matting Regulations

| | Regulation | Additional specifications |
|--------------------------------------|--|---|
| Framing | Artwork must be matted and framed. | |
| Framing exception for cradled panels | Cradled panels made of Claybord, Aquabord or Gessobord must have finished sides. | Flat panels without a frame or cradle are not acceptable. |
| Mats | Mats must be true white, not shades of white. | No colored mats or liners. Mat cores must be white. |
| Frame material | Wood or metal frames. | |
| Frame style | Plain, simple, not ornate. | No embellishments such as carving, edging, accents, distressing, texture, grain, etc. |
| Frame color | Black, brown, white, gold or silver. Frames must be one, solid color. | No bronze, copper or other color frames. No tone changes or mottling. |

| | | |
|-----------------|--|---|
| Frame thickness | No thicker than 2.0 inches/5.08 centimeters measured from front to back. | |
| Stability | Frames must be stable, sturdy and undamaged. | Artwork in loose or damaged frames will be disqualified. |
| Hanging | Frames and cradled panels must be strung on the back with sturdy wire for hanging. | No sawtooth hangers. |
| Weight | Artwork must be light enough to be easily lifted by one person. | Artwork too heavy for hanging by its wire will be disqualified. |
| Protection | Artwork must be protected by Plexiglass for framed work or varnish for cradled panels. | No glass allowed. |
| Hanging-ready | Work must be ready to hang when received by the gallery. | |

HOW TO PARTICIPATE

All artists will be notified whether or not their artwork is selected by the Juror to participate in the Exhibition. If your artwork *is* selected by the Juror to participate, you will receive an Invitation.

Congratulations! Promptly accept your Invitation, pack your artwork and send it to Houston.

Invitation, Shipping and Hanging Regulations

| | Regulation | Additional spe |
|----------------------------|---|---|
| Invitations issued | Notifications sent 1/31/24. Artists whose works were selected by the Juror will receive an Invitation. | All artists will whether or no selected to pa |
| Accept invitation | 2/10/24 deadline By deadline, invited artists must accept or decline their Invitation to participate. | Lack of respon will be treated Invitation. |
| Agree to online exhibition | Invited artists must agree to participate in the <i>online</i> exhibition as well. | If artist declin exhibition, the eligibility for g participation a |
| Selected artwork | Selected artwork must be the same as the digital picture originally entered online. | No substitutio Registration in cannot be cha time. This in title and entry |

| | | | |
|--------------------------------|--|---|--|
| Shipping | <p>Shipping period is 2/13/24 - 2/28/24</p> <p>Shipping instructions will be provided in the Invitation.</p> | | Artists are responsible for shipping fees. <i>pre-paid return</i> |
| Days/times for deliveries | <p>Deliveries can be accepted Tuesday – Saturday 10 am – 3 pm</p> | | Deliveries at other times will be left unattended. |
| Delivery deadline | <p>2/28/24</p> | | Paintings received after the deadline will not be included in the Exhibition. Final |
| Intake | <p>3/1/24</p> <p>Works are uncrated and closely examined for compliance with Prospectus regulations.</p> | | Screening committee will make the final say regarding disqualification. Disqualified works will be returned back to their artists. |
| Location of artwork in gallery | <p>WAS-H will determine the location of hanging for all artworks.</p> | | Special requests for hanging are not permitted. |
| Duration of Exhibition | <p>3/3/24 - 3/31/24</p> <p>Artwork must remain on display in the gallery for the duration of the Exhibition.</p> | <p>Removal of artwork prior to Exhibition will result in penalties assessed by WAS-H, including disqualification to enter future shows.</p> | |

| | |
|---------------|---|
| Handling fees | \$25 for hand-delivered work \$50 for shipped works. |
|---------------|---|

DISQUALIFICATIONS

WAS-H reserves the right to reject any painting that, upon arrival at the Gallery

- Is significantly altered or different from the digital photo used for gaining entry to the Exhibition.
- Is different in dimensions or media than those entered.
- Does not meet eligibility regulations.

Disqualification Checklist

| Artwork is not eligible for entry or participation if: | |
|---|--|
| Copyright | It is a copy of someone else’s art. |
| Copyright | It is a copy of a previous winning image. |
| Copyright | It is not artist's original work. |
| Copyright | It was created from a photo not taken by artist. |
| Copy | It is a copy or giclee. |
| Age of artwork | It was created more than 24 months ago. |
| Student art | It was created as part of a class, DVD, other instruction or supervision. |
| Digital art | It is a digital image - not an actual watermedia painting. |
| Previously accepted | It was accepted in a previous WAS-H AME or IWE show. |
| Watermedia | It has more than 20% non-watermedia content. |
| Enhancement | It has more than 20% enhancement media: pastels, wax accents/resists, charcoal, graphite, etc. |
| Collage | Its collage images are not 100% created by the artist. |
| Surface | It is not on the correct surface. |

| | |
|----------------|---|
| Frame | It is not in a plain, unembellished, one-color frame. |
| Frame | Its frame is damaged or unstable. |
| Glass | It is covered with glass. |
| Mats | Its mats and mat cores are not true white. |
| Size | It is too big, too small or too heavy. |
| Not hang-ready | It arrives in a tube. |
| Not hang-ready | It does not have a wire on the back for hanging. |
| Late arrival | It does not arrive by the deadline. |
| Offensive | It is obscene, controversial or in bad taste. |

PUBLICITY

WAS-H reserves the right to photograph and duplicate works for the *47th International Watermedia Exhibition Catalog* and for publicity purposes. Every effort will be made to assign attribution for the works. An online catalog will be available before the last day of the Exhibition.

LIABILITY

Neither WAS-H nor WAS-H's representatives will be responsible for damages or loss, whatever the cause. Submitting a work of art to this Exhibition shall constitute on the part of the artist a release of WAS-H and WAS-H's representatives from all liability with respect to loss or damage to the artist's work of art. Artists may carry their own insurance on their artwork.

PENALTIES

Artwork must remain on display in the Gallery for the duration of the Exhibition. Removal of artwork prior to the closing will result in

penalties assessed by the Board of Directors of WAS-H and disqualification to enter future shows.

DISCLAIMER

Submitting a work of art to this Exhibition shall constitute an agreement on the part of the artist to comply fully with the conditions and terms set forth in this Prospectus.

SALES

Sales of paintings during the Exhibition will be handled by WAS-H on behalf of the artist. Interested buyers may call the gallery at 713-942-9966 or send an email to admin@watercolorhouston.org.

Sales Regulations

| | Regulation | Additional specifications |
|----------------|--|---|
| Pricing | Price includes frame. The sales price is specified in the initial entry and may not be changed. | For not-for-sale (NFS) artwork, at initial entry artist should specify \$0 (zero) as the price. |
| Discount | WAS-H reserves the right to negotiate up to a 10% discount to close a sale. | |
| WAS-H donation | WAS-H receives a donation of 25% for paintings sold during the Exhibition. | |
| Sales tax | Sales tax is charged for all sales regardless of artworks' country of origin. | Sales tax is 8.25%. |
| Sold paintings | Sold paintings may not be removed from the gallery until the Exhibition closes. | Paintings are released April 1, 2024, at 10 am CST. |

| | | |
|---|---|--|
| Shipping and delivery of sold paintings | Artist is responsible for coordinating with the buyer logistics for delivery including any applicable handling and shipping costs. WAS-H is not responsible for shipping paintings. | |
|---|---|--|

IWE SCHEDULE

| | | | |
|---|--------------------|-----------------------|--|
| Phase I Entry | Online | 9/15/23 - 1/13/24 | Artists enter works for consideration. |
| Phase II Selection | | 1/14/24 - 1/28/24 | Juror determines which entries will be Invited to participate. |
| Phase III Notification | | 1/31/2024 | Artists are notified via email whether their artworks are accepted or not into the Exhibition. |
| Phase IV Invitation Acceptance | | 2/10/24 (deadline) | Invited artists accept or decline the Invitation to participate. Artists also agree to participate in the online exhibition. |
| Phase V Shipping | Houston Gallery | 2/13/24 - 2/28/24 | Artists pack and send original artwork ready to hang. |
| Phase VI Intake | | 3/1/24 | Artwork is uncrated and examined for compliance. Disqualified works are shipped back to artists. |
| Phase VII | | 3/2/24 | Judge selects winners and |

| | | |
|----------------------------|---------------------------------------|--|
| Judging | | winners are notified. |
| Phase VIII Awards | 3/3/24 | Winners are announced, followed by Awards Reception. |
| Phase IX Exhibition | 3/3/24 - 3/31/24 3/5/24 - 12/31/24 | Gallery Exhibition is open to the public. Online exhibition is available through end of the year. |