

## CALL TO ARTISTS: ART IN THE PARK

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|--------------------------|--|
| NAME:                    | Art in the Park  |
| LOCATION:                | Pride Promoters Park, 4391 Riverside Drive   |
| DUE DATE OF APPLICATION: | January 31, 2025   |
| TOTAL BUDGET:            | Total purchase budget up to \$150,000  |
| DESCRIPTION:             | The City of Coral Springs is requesting artist concept proposals for a commissioned interactive public artwork of significant size for Pride Promoters Park on Riverside Drive and NW 44 <sup>th</sup> Court. Proposals by both single and/or teams of artists will be accepted. |

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### Public Art Project Description

The City of Coral Springs Public Art Committee will commission an artist for an interactive sculpture at the Coral Springs Pride Promoters Park, a city facility that provides a neighborhood playground and recreation for residents.

This artwork should be significant in size and able to stand on its own without support from any nearby structures. The artwork must have interactive aspects that involve the spectator, promotes accessibility through art, and can engage multiple individuals at a time as a way of encouraging connectedness and a sense of community. This sculpture will provide a variety of opportunities for people of all ages and backgrounds to participate in and provide healing and social cohesion. The artwork should have a dramatic visual aspect to it.

### Qualities of Artwork

An interactive sculpture is a sculpture that encourages the observer(s) to “walk” through, on, or around the artwork and become part of the artwork itself. Sculptures, installations, art walls, and other types of artworks are acceptable as long as the artwork is permanent, structurally sound, and suitable for outdoor installation.

The artwork should be durable and require minimal ongoing maintenance. South Florida has a sub-tropical climate and is hot and humid with an intense sun and seasonal heavy rains. Problems with rust and fading should be avoided. Resistance to high-speed winds is required. The artwork must be self-supporting on an open landscape or hardscape and be large in scale. Artwork should meet the Florida Building Code and Hurricane Resistant Requirements. Materials used in the artwork must be able to withstand the weather and air conditions of South Florida including high humidity, exposure to long periods of sunlight,

high temperatures, tree debris such as leaves and seeds, heavy wind and rains, and salt exposure.

**Artist Requirement Once Selected**

- Transportation and off-truck loading of artwork to the site
- Installation of the artwork and preparation of site as needed
- Dedication/unveiling ceremony
- One public lecture or program at the Coral Springs Museum of Art

**Anticipated Project Schedule**

|                                    |                               |
|------------------------------------|-------------------------------|
| a. Call Posted:                    | December 20, 2024             |
| b. Artist Applications Due:        | January 31, 2025              |
| c. Final Artist Selected:          | February 24, 2025             |
| d. City Commission Approval:       | March 2025                    |
| e. Artwork Installation Completed: | No later than August 30, 2025 |

**Artwork Purchase Budget**

The total budget for this project is \$150,000, sales tax, and 20% contingency. The selected artist's established budget for the project—including permitting, art pad, lighting, and other site work—shall not exceed \$112,800 [accounting for 6% sales tax and 20% contingency]. The price will include all taxes, fees, labor, transportation and installation costs. Within the fee, the artist will make recommendations to the city regarding the design of the permanent site and present a public lecture regarding public art.

**Artist Eligibility**

The project is open to any professional visual artist with experience implementing their ideas and work in the public realm. *Artist or Professional Artist* means a practitioner in the visual arts, generally recognized by critics and peers as a professional of serious intent and ability. Indications of a person's status as a professional artist include, but are not limited to, income realized through the sole commission of artwork, frequent or consistent art exhibitions, placement of artwork in public institutions or museums, receipt of honors and awards, and training in the arts.

The preferred artist will have an extensive background in civic and community engagement to create innovative public art project(s) that foster community connections. The preferred artist will have experience in designing, creating, and installing permanent public artworks. Artists who are immediate family or business partners of members of the Public Art Committee or program staff are not eligible.

**Location Description**

The artwork will be located in Pride Promoters Park, which is a neighborhood park on Riverside Drive and NW 44<sup>th</sup> Court. The park is surrounded by multifamily and single family residences. It contains basketball courts, a pavilion with picnic tables, and a playground. The City will be completing upgrades to the basketball courts and playground to enhance accessibility features over the next year, which will compliment any art piece that will be located on site. It has beautiful tree coverage and is widely utilized by the surrounding community. Riverside Drive is an arterial road which has a considerable amount of pedestrian and vehicular traffic. There is a county bus stop located adjacent to the park on Riverside Drive. For more information on Pride Promotes Park, visit: <https://www.coral springs.gov/Parks-Directory/Pride-Promoters-Park>



Aerial Facing South





View of park from southwest corner, looking northeast



View from Northern edge of park, looking southwest



### Application Requirements

1. **Letter of intent.** The letter should be no more than one page in length, include the artist's contact information, experience with similar projects, and explanation of the proposed project.
2. **Artist's resume.** A current professional resume must be submitted for each artist or member of a proposal team.

3. **Proposed concept sketch.** Sketches must include a scaled plan of the proposed location, and a plan and dimensioned elevations of the concept. Sketches must also include perspectives of the concept, and all sketches shall be no larger than 11" x 17". The drawings should include information regarding materials, weights, colors and any other relevant details. Optionally, a 3D computer model and digital renderings would be desirable permitting a full understanding of the concept.
4. **Budget.** An itemized project budget worksheet (provided) MUST accompany all proposals.
5. **No more than ten (10) digital color images of the artist's representative work.** File names should include the title of the artwork and artist or team. Artists applying as a team may submit 10 digital images of each artist's work. Slide images will not be accepted.
6. **Annotated image list.** The image list must include a brief description of each image stating the title, date, medium, size, location, and commission budget, if the piece was commissioned.
7. **Maintenance Plan.** Detailed instructions for regular maintenance and cleaning of the artwork.

### Selection Criteria

The Public Art Selection Committee shall consider the following issues:

1. Appropriateness of the artwork to the goals of the program
2. Appropriateness of the artwork to the site and environmental conditions
3. Experience and other qualifications of the artist
4. Quality of the work
5. Location of the artist
6. Technical Considerations and Feasibility: Including the artist's artistic history and experience in completing public art projects within the timeline and budget, as well as the sustainability of the project.
7. Safety and Maintenance Requirements: Artwork should be durable, meet the requirements of insurance policies and be resistant to theft and or vandalism. Materials should require minimal periodic maintenance and be readily available if conservation or restoration is necessary. Artwork should meet the Florida Building Code and Hurricane Resistant Requirements.
8. Diversity: Reflects the overall project goal to strive for diversity in style, scale, media and artists working in traditional and contemporary art forms.

### Proposal Process

The application process is managed by the City of Coral Springs. The Coral Springs Public Art Committee serves as the selection committee and makes a recommendation of approval to the City Commission. The City Commission makes the final selection approval.

### **Questions**

Contact: Jessica Kennedy

Phone: (954) 344-1162 or (954) 498-6227

E-mail: [jkennedy@coralsprings.gov](mailto:jkennedy@coralsprings.gov)

Website for Public Art Program: [www.coralsprings.gov/publicart](http://www.coralsprings.gov/publicart)

Website for City of Coral Springs: [www.coralsprings.gov](http://www.coralsprings.gov)

### **Other Selection Issues**

1. Florida “Sunshine Laws”: All meetings of the Committee are open to the public, are publicly advertised and are documented through written minutes.
2. Conflict of Interests: Artists with immediate family or business partners on the selection committee are not eligible to apply. A selection committee member may choose to withdraw from discussion and voting for any apparent conflict of interest.
3. Public Art Committee Contact: Artist applicants should not contact Public Art Committee members between the release of the Call to Artists and the completion of the selection process. Contact the City of Coral Springs for all questions and information.

### **Coral Springs, Florida**

Coral Springs, Florida is a diverse city located in Broward County in Southeast Florida, approximately 20 miles northwest of Ft. Lauderdale and 10 miles southwest of Boca Raton. Coral Springs was founded in 1963 as “the city in the country.” Today, approximately 134,900 people live in the 24 square miles. The community can be generally described as young, family-oriented residents with emphasis on education. The City’s Vision is “To be the premier community in which to live, work, and raise a family.” For more historic information see: [Coral Springs History - City of Coral Springs](#)

### **Coral Springs Public Art Program**

The program was established in 2003 and is funded by public art fees from private developers. No tax dollars are used to purchase public art or fund this program. Please review all artwork the city has purchased online and learn about the city at [www.coralsprings.gov/publicart](http://www.coralsprings.gov/publicart).