



## **Open Call for Artists 2017**

**All materials must be received by 5:00 pm on Monday May 1, 2017.**

Now in its eighth year, *Art on the Atlanta BeltLine* returns to bring visual art and performance to miles of the Atlanta BeltLine corridor.

The largest outdoor temporary public art project in the American South, *Art on the Atlanta BeltLine* seeks to include **visual artists, performers, musicians and historic preservationists**; placing working professionals alongside emerging artists. Visual and performing artists are invited to submit proposals for *Art on the Atlanta BeltLine* 2017. Scheduled for September 9<sup>th</sup> through November 30<sup>th</sup>, temporary works of visual art and performances will be exhibited along the linear greenspace of the Atlanta BeltLine corridor.

The Atlanta BeltLine is an emerging system of parks, trails, transit and economic development that reclaims mostly abandoned rail corridors. With an emphasis on public spaces, improved transportation, cultural amenities and revitalizing neighborhoods, it has the potential to redefine the city and make it a better place to live, work and play. Find additional information about the Atlanta BeltLine at [www.beltline.org](http://www.beltline.org).

Potential projects should reflect the concepts of adventure, discovery, and exploration. What will be your adventure on the Atlanta BeltLine? What will be your experience? What will you discover?

Historic, environmental, cultural, functional, urban design, and/or aesthetic aspects of the site may be good starting points to consider. Projects should be well-researched, well-planned and feasible. Although not limited to the following examples, potential projects might include all or some of the following:

- Temporary art, sculptural or visual installations;
- Amenities for visitors – such as benches, bike racks, shade structures;
- Gateway or entrance works;
- Performance works of all kinds, including but not limited to street and travelling performers, parade, music, dance, theater and performance art;
- Utilization of fences or screening devices;
- Loan of existing artwork, such as sculptures or assemblages;
- Murals;
- Environmental works;
- School or class projects

**For examples of previously funded projects, visit [art.beltline.org](http://art.beltline.org)**

Interdisciplinary approaches, innovative uses (or re-uses) of materials and new technologies are encouraged. Applicants may wish to consider ways in which some level of community involvement can be facilitated in the creation of the projects.



Proposed materials shall be modestly priced and durable, requiring minimal maintenance in an outdoor setting. All works must be designed to be safely removed at the end of the designated period, or disintegrate safely into the environment. **Works and performances not suitable for all ages/audiences or containing materials deemed to be dangerous, toxic, or hazardous to public safety will NOT be accepted.** All construction, installation and de-installation methods must be adequate and safe for public interaction. Projects must last throughout the exhibition period; however, we are also interested in performance works or ephemeral works that could be scheduled to occur periodically throughout the timeframe.

### LOCATIONS/SITES

Proposed projects will be presented in the following sections of the Atlanta BeltLine.

**All exhibit space is outdoors:**

- 1) Between Montgomery Ferry Road and Monroe Drive (Northeast Trail – interim hiking trail)
- 2) Between Monroe Drive and Irwin Street (Eastside Trail)
- 3) Between Kirkwood Avenue and Memorial Drive in Reynoldstown (Eastside Trail Extension – interim hiking trail)
- 4) Between Lena St. and Allene Ave. (Westside Trail)

Submissions do not have to be site specific. Following selection, artists will work with Atlanta BeltLine to select an exhibit location. Additional spaces may become available as the project progresses. Exhibition locations are subject to change due to construction or other factors. Applicants will be notified of any changes.

### PERFORMANCE DATES

Performances may occur along the Atlanta BeltLine corridor. However, on specific dates, concerts will be programmed allowing for a greater level of technical support. Performing artists and musicians should keep the following dates available.

September	23, 24
October	7, 8

**Some of our performance locations include:** along paved portions of the Eastside and Westside Trails, the outdoor theater in Historic Fourth Ward Park, Gordon White Park, on the stage structure in Reynoldstown north of Memorial Drive, north of Evelyn Street near Piedmont Park, and on the Atlanta BeltLine corridor off Allene Ave.

You are encouraged to explore the trails on your own to be better informed about the terrain and history of the Atlanta BeltLine. Download the 2016 *Art on the Atlanta BeltLine* brochure from [art.beltline.org](http://art.beltline.org) for maps showing the trails and exhibition areas. Our interactive map at [art.beltline.org/map](http://art.beltline.org/map) shows the entire corridor and existing exhibition locations.

### BUDGET

Amounts to be awarded are up to \$6,000. Please note that funds are limited, and in last year's awards, the average amount presented was \$2,600 with amounts ranging between \$500 and \$6,000. Of the total grant amount, artists should incorporate a minimum of 20 percent as an artist's fee in the budget that



must be submitted with each proposal. The award will cover the design (including artist's fee), fabrication, shipping, installation, maintenance, and de-installation of the project. Artists may solicit contributions of materials or cash from other sources.

**TIMELINE**

**Call for artist proposals published:** February 3  
**Information Sessions** February 28, March 5, March 11, ONLINE

***Deadline for submissions:*** ***5:00pm Monday May 1,***

**Panel review:** Week of May 8  
**Accepted entries notified:** Week of May 22  
**Artist orientations:** June 8, 10  
**Installation period:** July-August  
**Exhibition opens:** September 9  
**Deinstallation Completed:** November 30

**INFORMATION SESSIONS**

Information sessions will be hosted at our offices in downtown Atlanta, in the Equitable Building, to provide additional information and answer questions about your proposals and this exciting project:

**Dates:** **6:00pm Tuesday, February 28**  
**3:00pm Sunday, March 5**  
**11:00am Saturday, March 11**

**Location:** Atlanta BeltLine, Inc. offices  
100 Peachtree St. NW  
Suite 2300  
Atlanta GA, 30303

**Date:** **3:00pm Friday, March 31\***  
**URL:** <https://www.facebook.com/ArtontheAtlantaBeltLine/>

\*This information session will be held live online at the above URL. Questions can be taken in real-time, and the video will be archived to the *Art on the Atlanta BeltLine* Facebook page for quick reference.

**Additional information sessions may be scheduled. Please check [art.beltline.org](http://art.beltline.org) for any updates**



## EVALUATION CRITERIA

Each proposal submitted will be evaluated on the following criteria:

### Concept

- Is the artwork/performance original?
- How does the work reflect the concepts of adventure, discovery, and exploration?
- Does the work fit in with the overall concept of the *Art on the Atlanta BeltLine* project?

### Artistic Merit/Quality

- Does the project demonstrate high artistic merit?
- Is it artistically engaging and stimulating? Will it be appreciated by the general public?
- Do the other examples of work submitted support the artistic merit/quality of the proposal?

### Feasibility

- Is the proposed budget reasonable? Can the project be executed for the requested amount?
- Does the artist have the experience to execute the proposal?
- Would the piece negatively impact the public's health & safety in any way? (e.g. no sharp edges or elements which might present a possible danger to the public)

### Visual

- Will the structural and artistic integrity be maintained for the duration of the exhibition or the intended duration of the proposal?

### Performance

- Is the proposal feasible based on experience, budget, and infrastructure/tech requirements?

### Community Engagement

- How does the work engage its audience?
- Does it impact the way a viewer thinks or feels?
- Is it interactive, produced on site, use the neighborhood or volunteers?



## SUBMISSIONS\*

All materials must be received by 5:00 pm on Monday May 1, 2017.

If you would like to submit your documents electronically, please go to [art.beltline.org](http://art.beltline.org), and see link on the right side of the page. **Please submit files in a single PDF format where possible.** Submissions will also be accepted through CAFÉ (<http://www.callforentry.org/>). Please check [art.beltline.org](http://art.beltline.org) for details.

If you would like to submit your documents by U.S. mail or walk in, please submit a CD containing your materials. All hardcopy materials must be on 8 ½ x 11 paper. Hard copy materials will not be returned. **Please address all materials to:**

Art on the Atlanta BeltLine  
Atlanta BeltLine, Inc.  
100 Peachtree St. NW  
Suite 2300  
Atlanta, GA 30303

**Submissions must include the following materials:**

1. Title of the piece
2. A one sentence summary describing the proposed work;
3. Contact information for all team members including name, address, telephone, email address;
4. Biographical information for principal team members;
5. A written narrative describing your proposal, performance, or existing piece – What is the piece and what does it mean? (**NOT TO EXCEED 250 WORDS**);
6. List of materials and step by step installation plan. For performers, list technical requirements and a step by step load-in and strike plan;
7. **Detailed budget** showing how much is being requested, how the budget will be used, source for materials, and artist's fee.
8. Visual Artists should submit at least **three sketches**, showing scale, dimensions, and elevation of the proposed or existing work; **five images of previous work** (JPEG or PDF) or related projects of recent artworks (not to exceed 1024 x 768 pixels at a minimum of 150 dpi provided on disk or uploaded) accompanied by a sheet with description of each work sample;
9. Performing Artists should submit a brief description and context for work samples. The samples should be on a **DVD or provide a URL to an online source**;
10. Musicians may submit a work sample on **CD or a URL to an online source**;

For questions or further information, please contact:

Elan Buchen  
Project Manager, Art & Culture  
Atlanta BeltLine, Inc.  
[ebuchen@atlbeltline.org](mailto:ebuchen@atlbeltline.org)  
404-477-3636



\*All submissions become the property of ABI.

### **TERMS AND CONDITIONS**

By submitting a proposal, the Offeror is accepting the following Terms and Conditions, and these terms and conditions shall form the basis of any contract awarded as a result of the publication of this RFP:

1. Offeror shall hold harmless ABI, Invest Atlanta, and the City of Atlanta against any and all claims, judgments or liabilities to which they may be subject as a result of any breach of contract or negligence associated with, arising from, or relating to the submission by responder of a proposal in response to this RFP;
2. Offeror agrees that its status shall be that of an independent contractor, and neither it nor any of its employees or subcontractors is or shall be an agent, servant or employee of the ABI, Invest Atlanta, or the City; and
3. Offeror agrees that ABI shall be permitted to use and reproduce images of the selected projects for promotional purposes.
4. All proposal submissions become the property of ABI.

### **PROTESTS**

Any protest of the RFP solicitation documents or process shall be submitted for resolution to:

Atlanta BeltLine, Inc.  
Procurement Officer  
100 Peachtree Street NW, Suite 2300  
Atlanta, GA 30303.

Such protest shall be in writing and shall be supported by the information necessary to enable the protest to be considered. A protest will not be considered if it is insufficiently supported or it is not received within the time limits specified herein. A protest based upon terms, conditions, or form of a proposed procurement action shall be submitted so that it is received by ABI no later than ten (10) calendar days following notification of the action by ABI. A written final determination on any protest will be rendered by ABI and will be provided to the protester as soon as practicable.