



**SITE PLAN**

### LEGEND

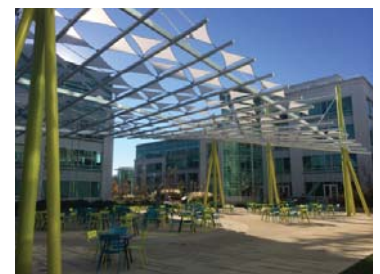
- Vehicular Access
- Potential Pedestrian Bridge Landing
- View Corridor
  - Key views into the site, highlighting terminating vistas and active nodes
- Central Plaza (Small Urban Park)
  - 10,000 sf of open space
  - Framed by buildings / patios
  - Open lawn area
  - Plaza
  - Programmed events
  - Pedestrian connections
- Large Active Node
  - Street level active uses
  - Plazas
  - Open space or greenways
  - Seating & street furnishings
  - Water / fire features
  - Public art
- Small Active Node
  - Street level active uses
  - Plazas & promenades
  - Open space or greenways
  - Seating & street furnishings

The developers of a new Transit Oriented Retail Development in Aurora, Colorado are seeking an artist or artist team to design and install three new art selections for the public park spaces. The art should be site specific, iconic contemporary in character, and coordinate with the materials and modern aesthetic of the architecture (building materials include mix of metal, concrete, wood and masonry). The artwork will help create a sense of place and must have visibility including integral lighting and daytime and nighttime interest. The art installations must be unique and memorable, as the art pieces themselves are intended to become a destination as well as a draw for visitors.

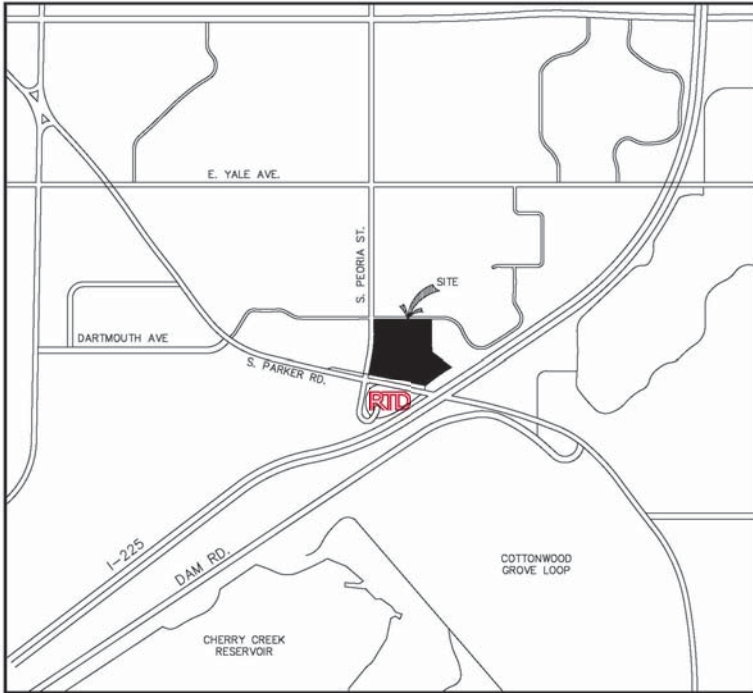
### CHARACTER OF THE SITE

The Point will become a vibrant hub with a diverse mix of residential, retail, entertainment and commercial uses integrated into a high-quality, urban context enhanced with comfortable streetscapes, generous landscaping, dynamic park and plaza spaces and architecturally-striking and inviting retail storefronts. There will be a park big enough to attract visitors to the site, yet small enough to provide an intimate enclave for residents. The circulation network will be intuitive and pedestrian-friendly with ample parking for residents, visitors, shoppers, and the local community.

The pedestrian / bicycle bridge from the Nine Mile Station, a critical feature of The Point, will send a message that this, in fact, is a TOD project with great multi-modal access. A series of public spaces will create a strong connection from the bridge landing, through the retail, entertainment and central gathering area to the Dartmouth terminus and Main Street retail area. A cohesive use of materials, streetscape patterning and the series of public art along this path will help foster community interaction and create variety and interest for pedestrians while enhancing the overall sense of place. Additionally, the terminus of Dartmouth Avenue will be treated as a visual gateway across a vibrant mix of commercial, park and plaza spaces while welcoming both pedestrians and automobiles. All in all, the Point encourages creation of a place that will become a source of pride for the City and citizens of Aurora.



## PROJECT LOCATION



The Point is now a commercial retail destination at the intersection of Parker Road and Peoria Street; located just north of the Nine Mile Station transit stop and Park & Ride. A pedestrian bridge will span Parker Road to bring pedestrians to the Point retail shops, park spaces, and public art. The Point's location in the southeast Denver Metro region provides great access to highway and transit facilities, employment opportunities, living options and regional bike paths connecting Cherry Creek State Park to Downtown Denver, making it appealing to many businesses and residents.

### GOAL FOR THE ARTWORK

The artwork will create a unique project identity with significant community draw. The art at the end of Dartmouth Avenue should accommodate the largest of the three budgets to create a visual gateway and focal point.



### ART LOCATION KEY MAP

1. **Primary Site Art Element.** Near Small Plaza Park area as a terminus area along Dartmouth
2. **Within Central Small Urban Park area**
3. **At Bridge Landing Park area**

### CRITERIA FOR THE ARTWORK

The final pieces:

- Shall be designed to be a part of a series
- Shall be Interactive with the public
- Shall incorporate both daytime and evening interest with integrated lighting design
- Shall be safe to touch.
- Shall be designed to be durable, require low maintenance, and be graffiti resistant
- Shall be contemporary in character

### BUDGET AND ELIGIBILITY

The budget for this project is a total of \$391,000 to be divided among three independent art locations. The budget for each location may not be equal.

## SUBMITTAL REQUIREMENTS

1. A current resume for each artist and/or team member that highlights professional accomplishments as an artist or artist team.
2. Eight (8) images of relevant work. Accompanying image annotation must list media, size, title, date and a brief description of the artwork if necessary.
3. An artist's statement not to exceed 250 words that addresses how the artist's/team's artwork is suitable for this site.

## DEADLINE

The application, images and other required materials must be submitted by:

**THURSDAY, JULY 27 AT MIDNIGHT**

to Eva Mather at Norris Design;  
**1101 Bannock Street  
Denver, CO 80204**

Please submit any questions to Eva Mather at 303-892-1166 or [emather@norris-design.com](mailto:emather@norris-design.com).

## ESTIMATED TIME LINE FOR SELECTION PROCESS

- The Developer will contact the participating artists with the next steps by August 18, 2017.