

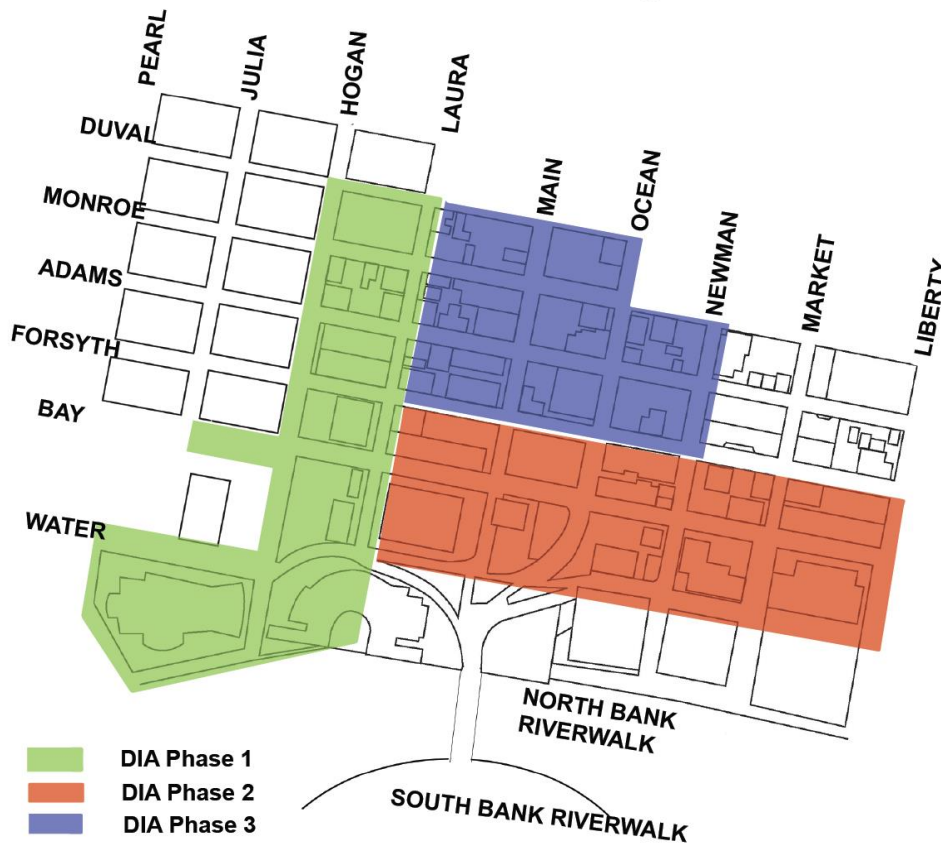


## DIA URBAN ARTS PROJECT PHASE II RFQ

### SITE AREA

Maps and Potential Site Locations for Phase II in Jacksonville, FL

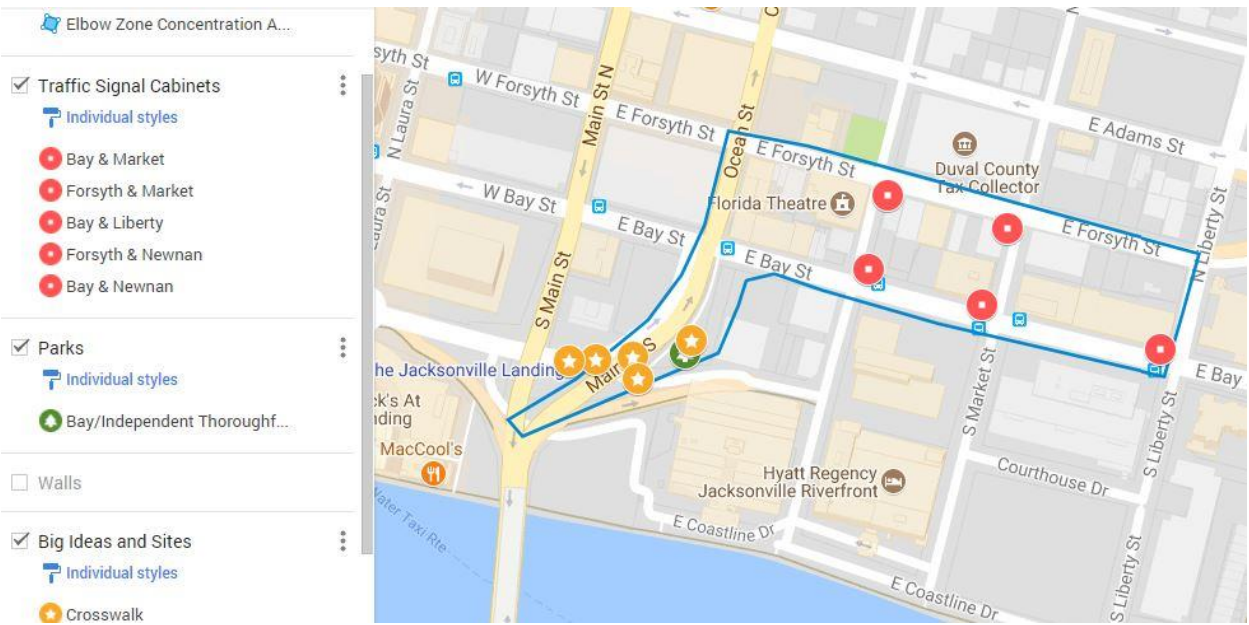
## DIA:Urban Arts Phase 1-3



*Above Map: Downtown Investment Authority Urban Arts Facade and Streetscape Program Phases I, II and III. This RFQ is for Phase II.*

To See Detail of 38 Installed Phase I DIA Urban Arts Projects in Downtown in 2017:

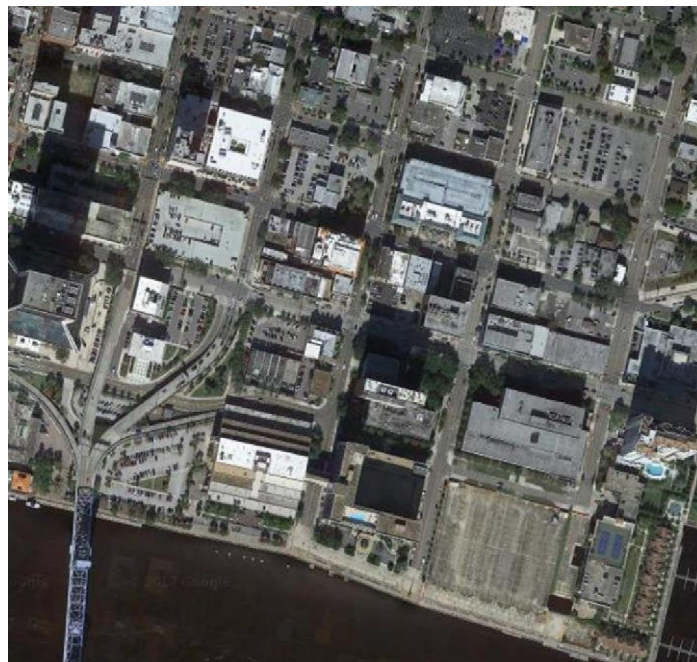
<http://www.culturalcouncil.org/dia-urban-arts-project.html>



**Above Map: DIA Urban Arts Project Phase II Map showing focus location for categories of public art.**

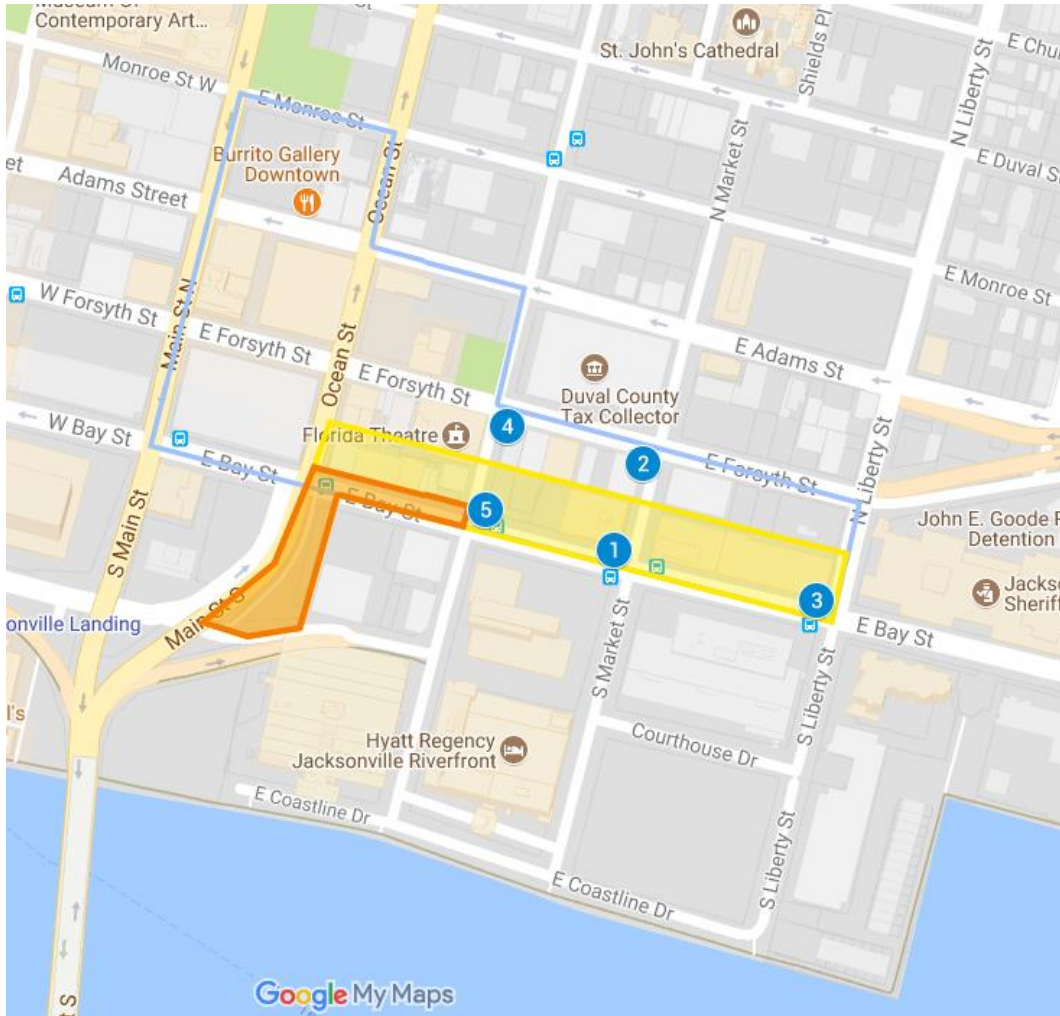
**Link to Google Interactive Map:**

[https://www.google.com/maps/d/edit?mid=1mfNHJAmmERSB2rFnOX7\\_Rw-dcjs&ll=30.326393026907386%2C-81.65844260372012&z=16](https://www.google.com/maps/d/edit?mid=1mfNHJAmmERSB2rFnOX7_Rw-dcjs&ll=30.326393026907386%2C-81.65844260372012&z=16)



**Above: Map of Phase II showing area of Phase II sites. View shows Main Street Bridge over St. Johns River and vegetation of grassy area along bridge off ramp.**

**Below: Map Showing Phase II Category Potential Sites**



**Category 2-A: Traffic Signal Cabinet Vinyl Wraps (Blue Numbers Marking Traffic Signal Cabinets)**

- 1. Bay/Market
- 2. Forsyth/Market
- 3. Bay/Liberty
- 4. Forsyth/Newnan
- 5. Bay /Newnan

**Category 2-B: Sculptural Bike Racks (Yellow and Orange Shading Marking Potential Bike Rack Area)**

**Category 2-C: Environmental Sculpture (Orange Shading Marking Potential Sites Area)**

**Category 2-D: 2-D Surface Art Application (Yellow and Orange Shading Marking Potential Site Area)**

**Project Category 2-E: Combo (Blue Numbers, Yellow and Orange Shading Marking Potential Combination Sites Areas)**

***Below Photo: Bay Street showing Traffic Signal Cabinet***



***Below Photo: Sidewalk along Main Street Bridge ramp from Independent St. towards Bay St.***

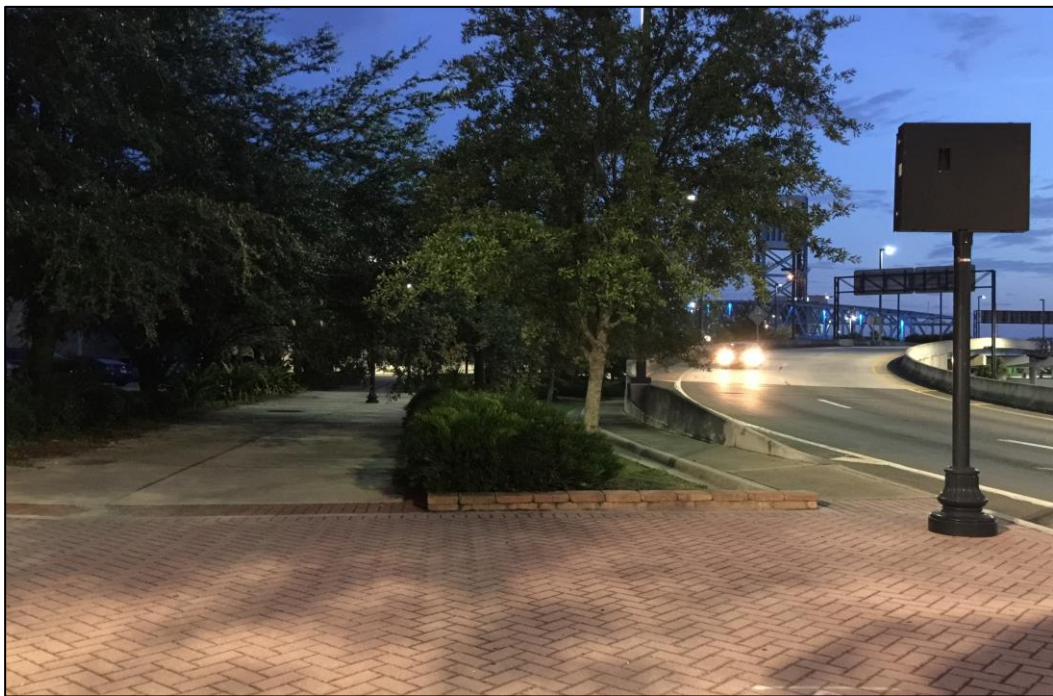


***Below photo: Main Street Bridge down ramp over Independent Street***



***Below Photos: Sidewalk Right of Way from Bay St. showing Main St. Bridge.***





**TABLE SHOWING ALL PROJECT CATEGORIES & SITES**

<b>PROJECT CATEGORY</b>	<b>DESCRIPTION</b>	<b>POTENTIAL SITES</b>	<b>BUDGET</b>	<b>ARTIST MEDIUM</b>
<b>2-A: Traffic Signal Cabinets</b>	Artist’s APP-approved designs or photography supplied to vinyl-wrap vendor for fabrication on 3M vinyl and vendor installed on five city traffic signal cabinets on downtown street corners	1.Bay/Market 2.Forsyth/Market 3.Bay/Liberty 4.Forsyth/Newnan 5. Bay/Newnan	\$6,000	Transferred to Vinyl: Photography Drawing Painting Trompe l’oeil Urban illusion Graphic Design Words Fabric Paper cutting Ceramics Digital
<b>2-B: Sculptural Bicycle Racks</b>	Artist designs, fabricates and installs sculptural, functional bike racks to accommodate at least 10 bikes and be compatible with City and national bicycle parking standards	Bay Street	\$8,025	Sculpture 3-D Printing
<b>2-C: Outdoor Environmental Sculpture</b>	Artist designs, fabricates and installs interactive outdoor sculpture compatible with environment and surrounding projects that is highly visible at night, incorporating elements of light and innovative ecological technology as appropriate.	Between Bay Street and Independent Drive at Ocean Street encompassing grass, paved and landscaped area	\$66,000	Outdoor site specific sculpture of sustainable medium: Environmental Landscape Sculptural shading 3-D Printing Light Kinetic Sound Ecological Concrete Fabric

PROJECT CATEGORY	DESCRIPTION	POTENTIAL SITES	BUDGET	ARTIST MEDIUM
<b>2-D: 2-D Art Application</b>	Artist designs, fabricates and installs 2-D artwork and any accompanying technological components on existing or created surfaces to be visible at night that may incorporate wayfinding features	Bay Street Independent Drive	\$24,693.75	Projection Light Painting Design Digital Trompe l'oeil/urban illusion Words Virtual Reality Art Holography Bioluminescence Solar lights embedded Reflective paint
<b>2-E: Combo</b>	Artist or artist team designs, fabricates and installs any combination of 2 or more project categories and budgets to create a comprehensive experience in a focused area	Forsyth & Bay Street between Ocean and Liberty Streets; between Bay and Independent Drive at Ocean Street	\$14,025 - \$104,718	Any or all of the above combined