



# JEPPESEN TERMINAL PUBLIC ART RFQ

CITY & COUNTY OF DENVER/ DENVER INTERNATIONAL AIRPORT



THE CITY AND COUNTY OF DENVER/DENVER INTERNATIONAL AIRPORT  
REQUEST FOR QUALIFICATIONS  
Great Hall/Jeppesen Terminal Project  
Issue Date: September 4, 2018



**REQUEST FOR QUALIFICATIONS**  
**Great Hall/Jeppesen Terminal Project**  
**Budget: \$4,000,000 USD**  
**DEADLINE: Friday, September 28, 11:59 PM MST**

**Specifics of Public Art Opportunity** Denver International Airport (DEN) is currently soliciting qualifications from accomplished artists or artist teams to create a signature artwork that enhances the Jeppesen Terminal, surprises and delights visitors and employees, and becomes a gateway to the traveler's journey. DEN is known for its unique and remarkable art collection. With pieces such as Luis Jimenez' Mustang, which has created much talk and speculation, DEN is excited to unveil a new iconic artwork – something that generates interest and expresses the unique personality of one of the world's greatest airports.

The selection panel has identified two key areas as potential sites outlined below. These are sites that have been identified so as not to conflict with commercial activity and to create the best experience for passengers once the airport's \$650-million Great Hall Project is complete. More information on the project is listed below. The total budget for artwork is not to exceed \$4 million; all inclusive of design, construction and installation as well as any other miscellaneous costs. The award(s) for each commission will be identified based on scale, creativity, relevance and complexity of the artwork proposed. Artists may propose on one site or both sites but the total budget will not exceed \$4 million. The intent is only to select one artist/artists team.



### **Denver International Airport, DEN Overview**

Denver International Airport is the fifth-busiest airport in the United States and 20th busiest in the world, with more than 61 million passengers traveling through the airport last year. The airport spans over 53 square miles and boasts North America's longest commercial runway at 16,000 feet. DEN is the portal for the Rocky Mountain Region, and a primary economic engine for the state of Colorado, generating more than \$26 billion in annual economic impact. For images of the facilities, visit <https://images.flydenver.com/Airport-Facilities>

### **About the City & County of Denver/ DEN Public Art Program**

Denver's Public Art Program was established in 1988 as an Executive Order under Mayor Federico Peña. The order, enacted into Ordinance by Denver City Council in 1991, directs that 1% of any capital improvement project over \$1 million undertaken by the City be set aside for the inclusion of art in the design and construction of these projects. Over the past 30 years, the City of Denver has invested more than \$35 million in public art with several works that have become iconic symbols of Denver. Along with historic and donated works, Denver recently acquired the 400th piece in its collection. It has expanded the opportunity for Denver residents to experience art in their daily life, thereby, creating a greater sense of place and identity. The permanent art collection at DEN includes nearly 40 site-specific works that can be found along Peña Blvd., the Jeppesen Terminal, DEN Plaza, all three concourses, the Westin Hotel, and the RTD A-Line platform to Union Station. When it opened in 1995, DEN's art collection was heralded as the most innovative airport art collections in the world.

For more information, visit <https://denverpublicart.org/> for the Arts and Events Public Art site, [www.flydenver.com/art](http://www.flydenver.com/art) for DEN specific pieces, and <https://images.flydenver.com/Art-at-DIA/Permanent-Works> for additional images of the existing DEN collection.





### **About the Great Hall Renovation in the Jeppesen Terminal at DEN**

Jeppesen Terminal at Denver International Airport features more than 1.5 million square feet of space, and includes passenger ticketing, baggage claim, ground transportation, international arrivals, shops and restaurants and security screening. Before the tragic events of Sept. 11, 2001, the space beneath the iconic white-tented rooftop of the terminal by architect Curt Fentress, known as the Great Hall, featured plenty of relaxed seating, serene trees and a small security footprint. Much has changed since then as TSA screening and associated lines now occupy much of the Great Hall space. DEN welcomed more than 61 million passengers in 2017, 11 million more than it was ever designed to serve, and now, 23 years after opening, is embarking on a major redevelopment.

DEN is creating an efficient and modernized Great Hall that serves as a warm welcome to Denver and Colorado, allows for the airport's growth, enhances safety and security and leaves a lasting impression on all passengers and visitors. Great Hall Project construction has begun and is projected to be complete by end of 2021.

Although DEN remains the country's youngest commercial airport, no one could have predicted how security and technology would fundamentally change the aviation industry over the last two decades. Modernizing the Jeppesen Terminal will elevate the overall passenger experience and enhance security in a way that adapts to today's global challenges.



Current State:



South TSA near Plaza doors



North TSA



Great Hall center

The Great Hall project is made up of several components:

- Consolidated Ticket Lobby — Airline ticket counters move to the south end of the terminal, making better use of this space.
- New TSA Security Screening Experience — TSA security checkpoints move from Level 5 to Level 6, reducing a vulnerability and creating a better passenger experience. Along with moving the checkpoints, the project will also tap into new technology and industry innovations to enhance security and make the process more efficient. The plan is projected to substantially increase passenger efficiency in flow, and remove current potential risks with exposed checkpoints that exist today. Additionally, the existing TSA checkpoint located at the entrance to the bridge to Concourse A will be removed, creating post security access to the pedestrian bridge.
- Concourse A Bridge Corridor Walkway — Creates much-needed additional concessions, support and service space on the A bridge.
- International Welcome Area — Located at the north end of the Great Hall on Level 5, the area will include seating, a coffee shop, convenience retail, money exchange, flight information and a new escalator to facilitate international connections.
- Level 5 South Meeter/Greeter Area — Creates a new front door to the airport for passengers entering from the A Line train, and provides a new welcoming space for greeting domestic arrivals. The area will include concessions, a children's play area and a mix of comfortable seating options.



- Post-Security Concessions Area — This area will improve the food, retail and services available in the terminal after security and before the short train journey to the Concourses.
- Drop-Off Curb Improvements — This will add an additional island to both east and west curbs to increase drop-off capacity.

For a computer video rendering of this preliminary concept, which is subject to change, [click here](#). Please note that this is conceptual only and finishes will change.

### **Public Art: Parameters & Goals**

The selection panel members have set forth goals and parameters for this public art project with the hope of creating a unique and engaging work of art. The airport isn't simply looking to add another piece of beautiful art – rather it's looking to provide something memorable that expresses the personality of the airport and its bold and unexpected art collection. DEN has a long history of controversy and conspiracy theories and embraces the mystique and humor that corresponds. Selected finalists will be asked to propose artwork that can serve as a statement piece(s).

The selection panel seeks a pool of applicants with a successful history of public art. Select finalists will be asked to consider the following design principles:

- Timeless, but looks toward the future, not the past
- Gateway or landmark to a traveler's journey
- Consideration of the site (Denver, Colorado, airport)
- Artwork proportional to scale and volume of the space
- Fits well within bright natural and dim evening lighting conditions
- Low maintenance with minimal ongoing maintenance and operational costs
- Honors and does not conflict with the existing architecture and tent roof of the Great Hall
- Activates the space
- Memorable
- Should not scare or create uneasiness for travelers
- Abides by tenets of Universal Design

### **Unique Challenges and Site Considerations**

- The new Great Hall at the Jeppesen terminal will be home to several commercial spaces with signage and wayfinding.
- Travelers will need to maintain visibility of all way finding signage, artwork can not hinder sight lines or take up too much floor space so as to negatively hinder passenger flow.
- Every passenger departing DEN will pass through this site.
- Artwork must consider both natural and artificial lighting.
- Artwork cannot be suspended from the existing canopy.
- Artwork cannot replace or modify existing glass curtain walls.

### **Materials & Media**

The selection panel will consider all artwork in all media and materials.

**Audience**

The airport serves approximately 160,000 passengers daily on average. DEN employs over 30,000 badged employees.

**Maintenance & Durability**

Finalists will be expected to consider the issues of long-term conservation and maintenance of public art, along with time and budget. Public art projects should be fabricated of highly durable, low-maintenance materials. Semifinalists are encouraged to consult with a professional conservator prior to the submission of a final proposal. Artist proposals awarded contracts will be reviewed by the Denver International Airport and the City of Denver's Public Art Committee including experts in Construction and Engineering to ensure conformity with city standards of maintenance and durability, as well as ADA standards. All finalists are expected to stay on budget and to complete work and installation in a set time frame to meet the deadlines of the Great Hall Project construction.

**Locations for Public Art RFQ**

Denver International Airport's Great Hall, the area under the canopy of the airport's Jeppesen Terminal, will house the proposed artwork. The selection panel has identified the following locations within the Great Hall as recommended potential sites for the artwork. Artists may consider one or both sites. The intent is to select one artist/artist team only for the full \$4 million commission. Finalists will be notified, and their subsequent proposals should clearly identify if the artwork will include both locations or only one location.

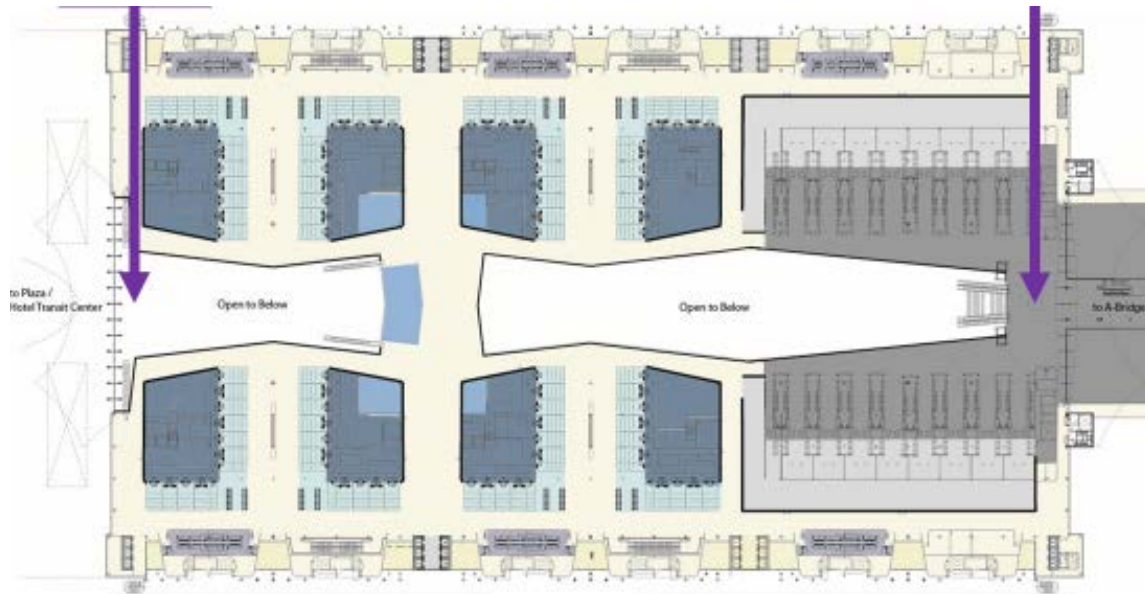
1. Level 6 at the north end in front of the walkway to the "A" bridge
2. Level 5 at the south end vestibule area

Please see overhead maps on the next page, and details from BIM model in the details to follow. Note that these do not represent the finishes and dimensions of the space. Information will be provided to semifinalists asked for a proposal.

Level 6 view:

**South Landside Plaza Vestibule**

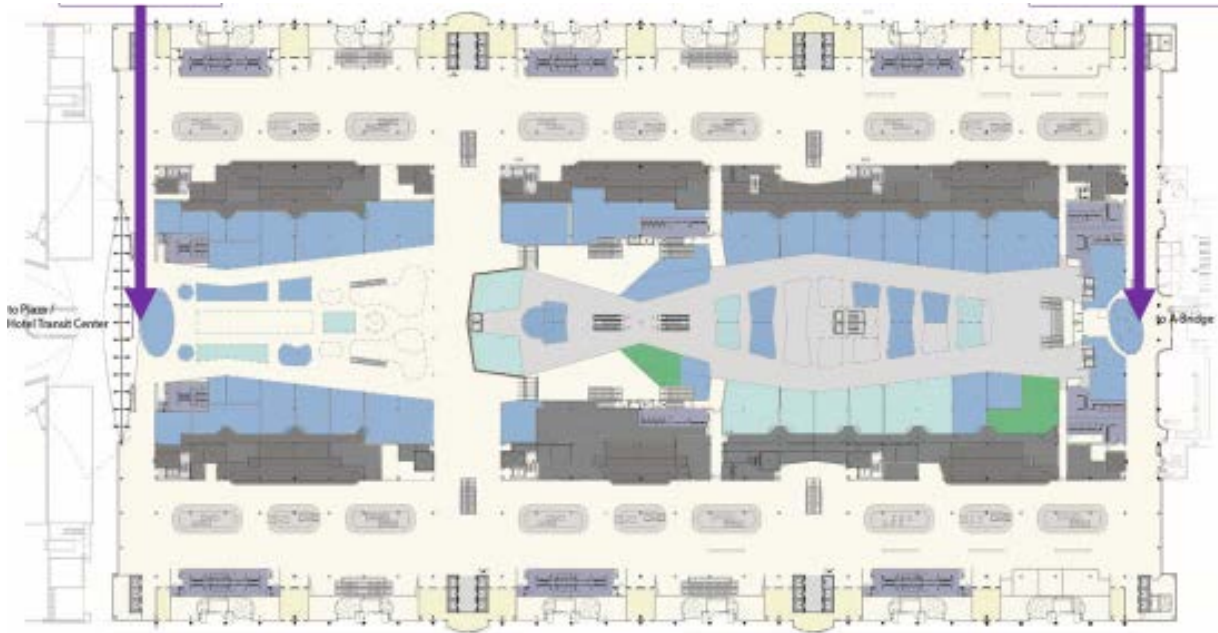
**North Decision Point Overlook**



Level 5 view:

**South Landside Plaza Vestibule**

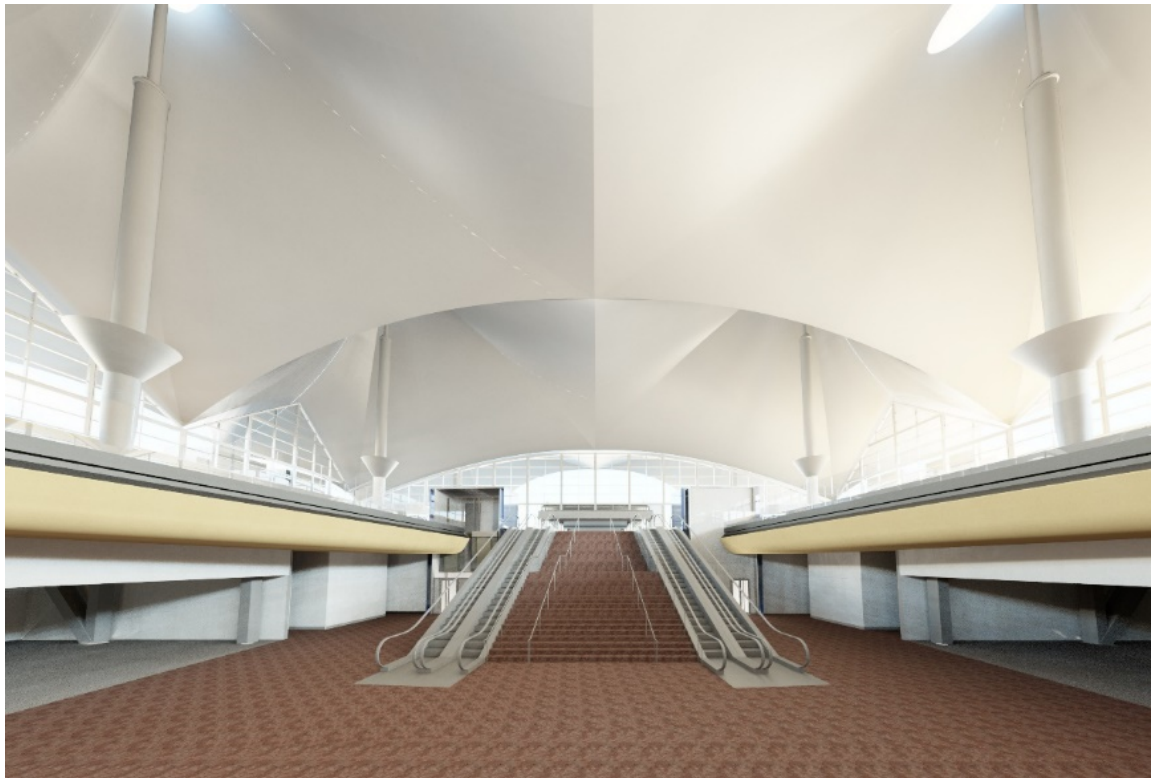
**North Decision Point Overlook**



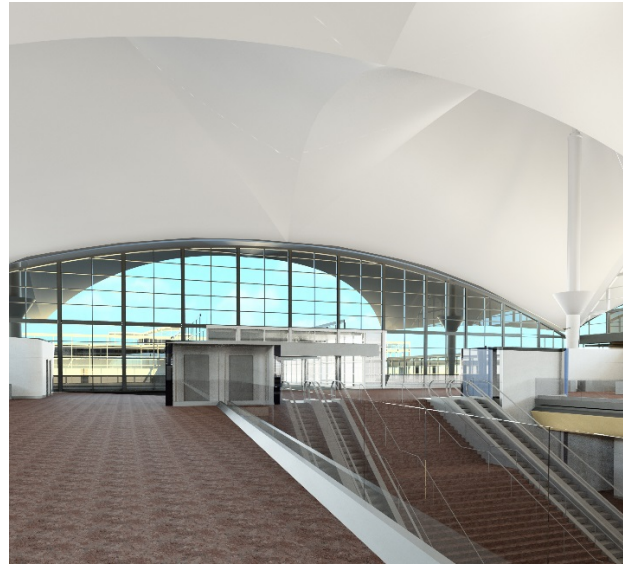


**Location Number One- North Decision Point Overlook**

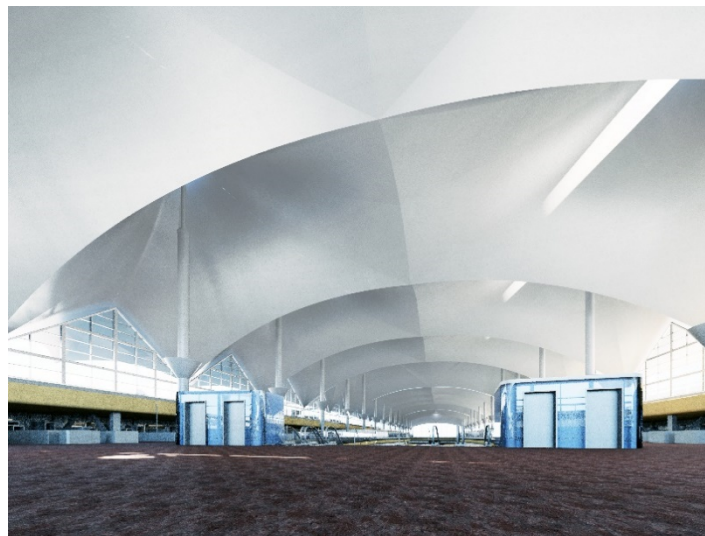
- Great visual impact
- Located on the north end of the terminal on level 6 near grand staircase and escalators or elevator down to level 5 airside plaza and train access, or walk over the bridge to Concourse A
- 100% of post security travelers departing from Denver will take this route
- The volume of this space allows for an unobstructed view post-security from both levels 5 and 6



Conceptual rendering- post-security on level 5 looking back at staircase/escalators/elevator to the north



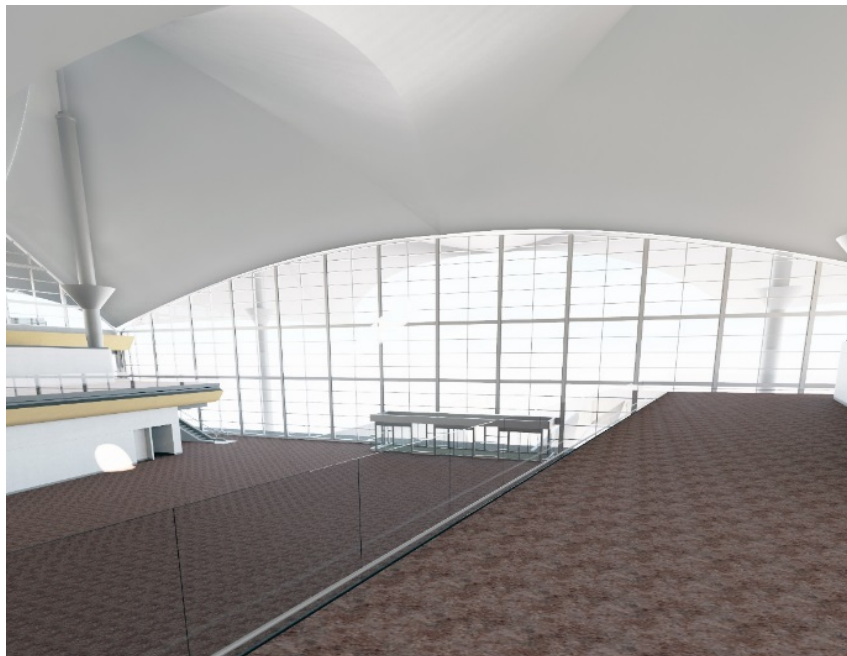
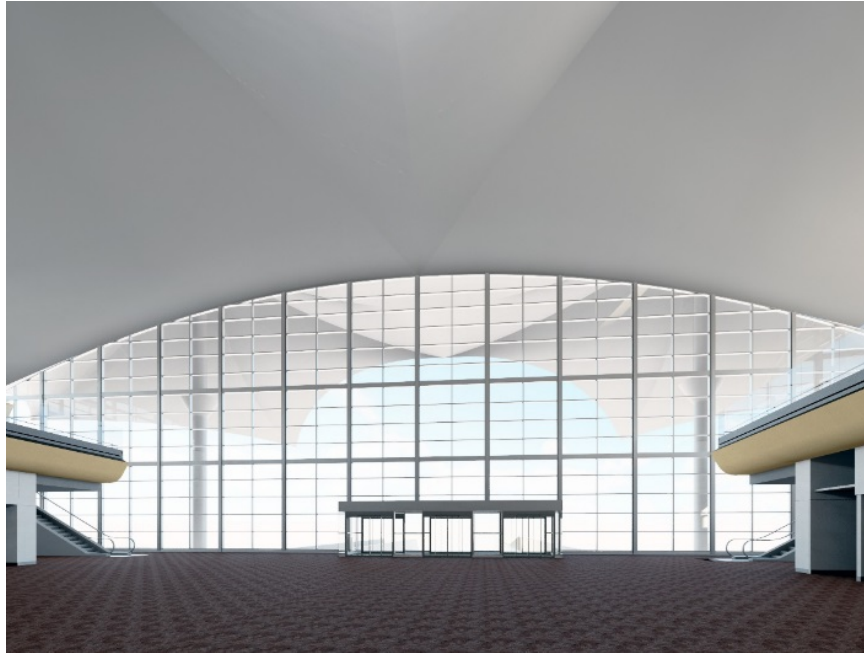
Conceptual renderings- post-security on level 6 looking east and north toward bridge to Concourse A



Conceptual rendering- post-security level 6 looking toward the south staircase/ escalator/ elevator

**Location Number Two- South Landside Plaza Vestibule**

- Located on the south end of the terminal on level 5 near the doors to the DEN Plaza, Westin Hotel and RTD A-Line Transit Center.
- This space targets arriving passengers and their friends and family waiting pre-security. It will provide a mix of food & beverage and shopping establishments, as well as a children's play area.
- The volume of this space allows for an unobstructed view post-security from both levels 5 and 6.



Conceptual rendering- Looking at Plaza doors looking south from level 5, then 6



## **Applying for this opportunity and selection process**

In response to this RFQ, applicants will be asked to submit up to ten digital images of 3-5 past examples of public artwork, a résumé, and a statement of interest via [www.callforentry.org](http://www.callforentry.org) (CaFÉ™).

\* See details listed on the last page.

From these applications, the selection panel, comprised of community representatives and stakeholders per Denver's Public Art Policy, will choose up to five semifinalists who will be asked to submit a more detailed concept and be brought in for an interview with the panel. Semifinalists will receive more specific information regarding the site and supplemental documents on design and project details. We will share an equal opportunity Q&A site for semifinalists who will have the opportunity to ask questions to the project representatives, the design team and public art staff. The semifinalists will receive an all-inclusive (design fee, accommodation, travel & per diem) stipend of up to \$4,000 to prepare and present their proposal in person to the selection panel. Semifinalists will be expected to pay for travel expenses from the stipend.

Artists/teams selected as semifinalists will be required to submit a Diversity & Inclusiveness Form for their proposals to be considered, which will be provided upon notification. As directed by Executive Order 101, this form must be submitted for all city solicitations of proposals. Denver Arts & Venues Public Art Program staff can provide guidance on filling out this form. From the interview or proposal, an artist or artist team will be selected for this commission.

The final recommendation of the selection panel will be presented to the Denver Public Art Committee and the Denver Commission on Cultural Affairs for a vote of approval. Finally, both the Mayor of Denver Michael B. Hancock and Denver City Council will sign off on the selection. The artist or artist team selected for the commission will collaborate with the Public Art Program staff and Denver International Airport when finalizing their designs for installation.

## **Eligibility**

This project is open internationally to all artists and multi-person collaborative groups, regardless of race, color, creed, gender, gender variance, national origin, age, religion, marital status, political opinion or affiliation, or mental or physical handicap. Artists working in any media are eligible to apply. Artists are not required to have previous experience in public art. Emerging artists and those with no prior public art experience are encouraged to partner and consult with experienced professionals such as architects, fabricators and designers. Artists from under resourced or marginalized communities based on race, ethnicity, gender identity, sexual orientation, are or disability are encouraged to apply.

## **Budget**

The budget for this commission is up to \$4,000,000 USD. The intent is to select one artist/artist team only for the full \$4 million commission. Finalists will be notified, and their subsequent proposals should clearly identify if the artwork will include both locations or only one location. These funds come from the City of Denver's One Percent for Art Ordinance which allocates 1% of Capital Improvement Project budgets be set aside for the commission of public artworks. This contract amount is inclusive of all costs associated with the project including, but not limited to: the artist's design fee, other consultation fees such as structural engineering consultation, insurance (including Colorado Workers Compensation),





tools, materials, fabrication, transportation, installation, any building or site modification required, travel to and from the site, per diem expenses, project documentation, contingency to cover unexpected expenses, and any other costs. For all work done on city property, prevailing wage requirements will be applied.

### **Tentative Timeline**

- |  |                    |
|--|--------------------|
| • RFQ Posted   | September 4, 2018  |
| • RFQ Closes   | September 28, 2018 |
| • Review RFQ Submissions, Select Semifinalists for RFP | October 23, 2018   |
| • Semifinalists Interviews/Presentations               | January 9, 2019    |
| • Final decision on awarded proposal(s)                | February 2019      |

### **Project Selection Panel**

According to Denver's Public Art policies, the project selection panel plays an active role in the acquisition of public art for Denver. The Great Hall art selection panel is comprised of voting members and additional non-voting advisors. The selection panel is responsible for reviewing the site, establishing criteria, writing a call for entry, reviewing applications, and selecting and interviewing semifinalists and finalists.

The panel is comprised of the following Denver Community Leaders and Project Stakeholders:

- Councilwoman Stacie Gilmore- Denver City Council District #11
- Stacey Stegman- Senior Vice President of Communications, Marketing, Customer Service, Arts and Events at DEN
- Rachel Basye- Executive Director of the Arts Student League of Denver and a representative from the Denver Commission on Cultural Affairs
- Carolynne Harris- Consultant for Cultural Projects and a representative from the Denver Commission on Cultural Affairs
- Margie Soo Hoo Lee- Architect and a member of the Denver Public Art Committee
- Dean Sobel- Director at the Clyfford Still Museum
- Patrick Marold- artist of "Shadow Array" at DEN
- Carlos Martinez- Executive Director of the Latino Community Foundation of Colorado
- Stephanie Donner- Chief Legal and People Office for Galvanize
- Katy Yates- Skyclub Ambassador at Delta Airlines
- Tom Curley- former General Manager of the Westin Hotel at DEN
- David Lopez- Vice President and Lead Architect for the Great Hall Partners
- John Deffenbaugh- Asset Delivery Senior Manager for the Great Hall Partners

Led by staff members:

- Heather Kaufman- Director of Arts and Events at DEN
- Michael Chavez- Public Art Program Manager at Arts and Venues Denver
- Colleen Donohoe- Public Art Program Coordinator at DEN
- Colleen Fanning- Art Advisor to DEN
- Brett Hartle- Director of Design at DEN



### Materials to be Submitted

**\*this is a call for submission of samples of previous work and qualifications only**

Please read this section carefully. Incomplete applications will NOT be considered. Specific proposals will NOT be considered at this point in the process. The applicant's name must appear on all materials submitted. All materials must be submitted online, via the CaFÉ™ website ([www.callforentry.org](http://www.callforentry.org)). There is no application fee to apply or to use the CaFÉ™ online application system. Assistance in using the CaFÉ™ system is available during regular business hours by calling 303-629-1166 or 888-562-7232, or via email at [cafe@westaf.org](mailto:cafe@westaf.org).

### Statement of Interest

Please submit a statement briefly outlining your interest in the Great Hall/Jeppesen Terminal Project and experience working on projects of this kind (2000-character maximum) via CaFÉ™.

### Résumé

Submit a 1-2-page current résumé via CaFÉ™ that highlights your professional accomplishments as an artist. Please name your résumé file accordingly: Last name. first initial (i.e. Smith.J.pdf). Résumés that are more than two pages will not be downloaded. If applying as a team, please submit one résumé with 1-2 pages per team member.

### Digital Images

To be considered for this project, the applicant must electronically submit up to 10 digital images of previously completed public artworks through the CaFÉ™ system. The applicant's 10 images should include documentation from 3-5 completed public artworks. Artists who wish to submit kinetic, sound or media works must submit a complete CaFÉ™ application and will be able to upload up to two video files and two audio files.



Please direct all questions about the project to Colleen Donohoe, DEN Public Art Program Coordinator or Heather Kaufman, DEN Director of Arts and Events.

[Colleen.Donohoe@flydenver.com](mailto:Colleen.Donohoe@flydenver.com)

(303) 342-2356

[Heather.Kaufman@flydenver.com](mailto:Heather.Kaufman@flydenver.com)

(303) 342-2526