



FAST-TRACK Call for Entry
City of Dayton Transportation Center Mural
Deadline: September 16, 2019

Timeline

August 9:	Call Opens
September 16:	Application Deadline
Committee Review/Selection:	Week of September 30
Winner Announced:	Week of October 7
Winner to meet with mural team:	Week of October 14
Mural Production:	Mid-October/weather permitting

Description

Request for proposals for a large, abstract/partially-abstract mural to cover between 50-75% of a vertical wall on the City of Dayton Transportation Center Garage.

Mural Location

The City of Dayton Transportation Center Garage is located in Downtown Dayton and bounded by Jefferson, Fourth, St. Clair, and Stone streets (see map on the next page).

Specifically, the mural will be installed on the west face of the garage (along Jefferson Street and Fifth St.) focusing on the inset cement block walls (see image on the next page). Proposal may also include options for portion of design to extend horizontally across one or more of the outer walls of the parking levels which extend across 5th street.

To Apply:

Applicants must submit a complete proposal through CAFÉ www.callforentry.org.

Compensation

- Design Award: \$750
- Production Stipend: not to exceed \$12,500. (must include all materials, labor and processes. The City of Dayton will provide the lift.)
- A designation plaque with artist name(s).

Eligibility

Eligibility for the project is as follows:

- Any amateur or professional artist or designer age 18 and older is eligible to apply. Artists under the age of 18 may apply if they are part of a team with at least one member that is 18 or older.
- Applicants must have primary residence within a 40-mile radius of downtown Dayton.
- Applicants must submit a complete proposal through the CAFÉ system (callforentry.org).
- \$10 Application Fee
- Submissions can be made by individuals, groups, classes or teams.
- Final Design will be selected by a committee made up of City of Dayton officials and arts professionals.
- Artist has option of submitting design-only or submitting design and request to produce (paint) mural.
 - If production is to be completed by the selected artist, proof of past murals/public art is required.

- If production is not by the artist, the City of Dayton has contracted K12 Gallery & Tejas Mural Painting Team to produce mural to artist’s specifications. Artist must be available for consultation with production team in mid-October 2019.

Proposal Requirements

Complete proposals shall include:

1. Application with complete contact information
2. Proposed site design: 2 design images should be submitted as high resolution .jpps. One image should be of proposed design and another should be design rendered to scale applied to the intended building/surface. A rudimentary image of the design drawn or digitally placed atop the site is permissible. The design must take up at least 50% of the wall area, BUT DOES NOT NEED TO COVER THE ENTIRE AREA.
3. In addition to submitting proposed designs, applicants may choose to include qualifications to install the mural, or submit designs only. If the submission is for design only, the Contemporary Dayton will contract with a Mural Production team to install the mural.
4. Résumé or brief biography of the artist/team’s experience with references
5. Examples of other relevant work samples – one image (minimum)
6. Artist statement about the design, including a description of your design vision for the project, creative approach and other relevant information (one-page maximum)

Design Guidelines and Evaluation Criteria

The following guidelines should be considered for every submission:

Likely To Be Considered	Will Not Be Considered
- Abstract or semi-abstract design that fills between 50-75% of wall	- Traditional landscapes or portraits
- Flat application of paint	- Textural/3D or anything that requires material additions to the paint
- Palettes of 10 or fewer different paint colors/shades	- Broad color ranges with a lot of tinting/shading
- Designs that can be applied within a reasonable timeline	- Highly detailed designs that are complex and time consuming to transfer and paint
- Builds a sense of place, with a connection to Dayton.	- Generic designs or murals that do not incorporate the music theme
- Fun, creative, and interesting.	- Murals with words/letters not likely to be considered

Background Information

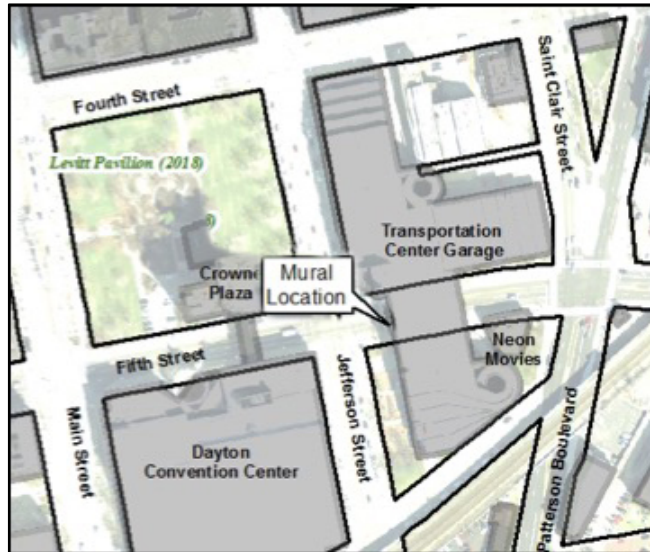
The City of Dayton Transportation Center Garage, completed in 1973, was part of the Mid-Town Mart Urban Renewal Area. Over the years, it has primarily served patrons of the Dayton Convention Center and the Crowne Plaza Hotel. However, a number of recent developments have increased its role and importance for not just the immediate area, but all of Downtown Dayton.

In addition to the Convention Center and hotel, the garage serves or has the ability to serve a number of other downtown employers, Levitt Pavilion patrons, as well as to potentially serve patrons of the Oregon District

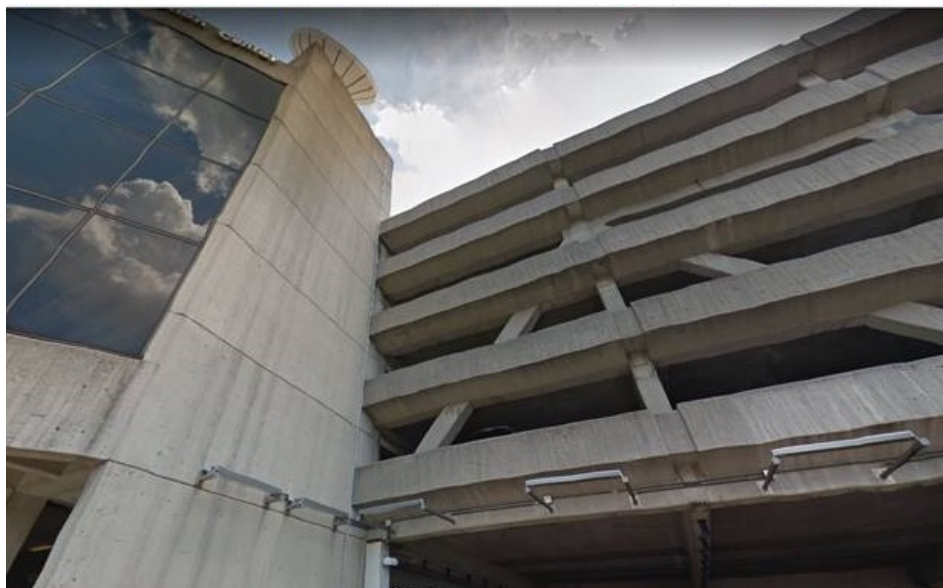
entertainment area. This puts the Transportation Garage, arguably overlooked and underutilized for decades, as now having a cornerstone role in the increased density of visitors and activity in Downtown Dayton.

In association with this expanded role, the City of Dayton and its partners seek to improve the convenience, functionality, and visual impact of the garage. The garage was designed from a predominately utilitarian perspective four decades ago—and it shows. By applying relatively low-cost/high impact improvements, such as signage, lighting, and public art, we can increase usage and improve visitor experience.

Location Map



Proposed Location



Contact Information:

Patrick Mauk, Gallery Manager

The Contemporary Dayton

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City of Dayton Transportation Center Garage Inspiration Deck

