

Request for Proposal

Public Art Mural Project at
1337 Fourth St., San Rafael CA, 94901

artworksdowntown

the place where artists + community connect

1337 Fourth Street San Rafael California 94901 | 415.451.8119

www.artworksdowntown.org | tuesday - saturday, 10am - 5pm

Art Works Downtown requests proposals for an exciting mural opportunity in our Susan Kirby Place area. Thanks to support from The EACH Foundation, we are searching for an artist or team of artists who can create a two-dimensional mural that reflects a positive creative spirit, visually compliments the surrounding area, and ignites imagination. To be completed in fall 2020.

Mission

Art Works Downtown: To provide an environment where visual arts thrive for the well-being of our community.

Since the founding of Art Works Downtown (AWD) in 1996, the core purpose of the organization has been to enrich our community by encouraging artistic activities, educating the public, increasing appreciation of art, and strengthening the relationship between artists, arts organizations and the larger community. AWD provides an environment that is seeded in its historic building on Fourth Street but expands its reach to the broader community in Marin. More than a physical location, AWD creates a setting that fosters unity, belonging, collaboration, opportunity, and creativity – all elements of a thriving and healthy arts community.

The EACH Foundation prides itself on being a radically inclusive, ethnically diverse, and impossibly efficient 501(c)3 grant-making nonprofit.

EACH stands for eight giving areas (Education, Environment, Children, Community, the Arts, Animal welfare, Health, and Homelessness) which

their thirty volunteers philanthropic advisors give to for social change, granting out over 10% of their assets per year to over 200 unique nonprofit organizations annually.



Artist Eligibility

Any artist or team of artists interested in creating a two-dimensional mural, to be completed in fall 2020, may submit a proposal in accordance with the guidelines provided below.

Project Vision

Create public art for an outdoor environment that reflects a positive creative spirit, visually compliments the surrounding area, and ignites imagination.

Project Timeline

- Deadline for submissions, no later than August 15, 2020
- Notification by September 14
- Work to commence as soon as possible after announcement and signing of contract.
- Complete project by November 1, 2020

Application Requirements

- All components must be in digital format to be submitted through [Call for Entries.org](https://www.callforentries.org).
 - Search: Mural Request for Proposals at Art Works Downtown or visit www.artworksdowntown.org
 - If you have question about the application process, review the Call for Entries.org help menu. Then contact them. If these two steps don't answer your questions, you may contact Art Works Downtown. We can only help with applications until 4pm on Wednesday August 12.
 - Technically the call closes at 11:59 Mountain Time, which means the call closes at 10:59 Pacific Time.
- No cost to apply
- Only complete applications will be considered and must include the following.
 - **Budget plan.** The budget plan should itemize the artist(s) fee, supplies, travel-related expenses, insurance, and all associated costs.

- **Timeline.** The timeline should approximate each phase of the project to provide a draft schedule.
- **Background Information.** Artist resume, artists statement, visual examples of past mural work, references. Examples should describe size, materials, cost, and location of other public works. References are required, references for earlier public-art projects are encouraged.
- **Draft Mural.** A colored design illustrating the concept is required.
- **Written Statement.** Explain the theme of the mural, describe your process, and include supplemental information such as medium, and approximate dimensions of the proposed mural.
- **Maintenance Plan.** Describe how the mural will tolerate outdoor elements and provide a suitable Maintenance Plan. See sample maintenance plan on page 3.
 - ***This is a sample only. Some elements suggested herein may not apply to all proposals or may change. Artists must each submit an original maintenance plan with their proposal.***
 - The substrates will be prepared according to AWD's approval. *(Indicate actual preparation plans, what materials will be used by naming brands, major colors, make up of those materials, and how they are applied.)*
 - Two applications of anti-graffiti/anti-ultraviolet coating will be applied by the artist according to manufacturer's instructions. *(name brand and how it is applied)*
 - Recommended future maintenance plan. *(Indicate recommended routine surface inspections, surface cleaning, or additional coats of protective paint.)*
- **Questions** (optional). Include questions you may have about the project.

Policies

Artists will retain the ownership of design ideas submitted with this application until selection is final, and the contract has been signed between the artist and Art Works Downtown, Inc. At the time a contract is awarded, the ownership of the design and the artwork produced, in this case the public art mural project, will become the property of Art Works Downtown. Financial compensation and insurance for completion of the mural will be made in accordance with the agreed upon contract between the artist(s) and Art Works Downtown.

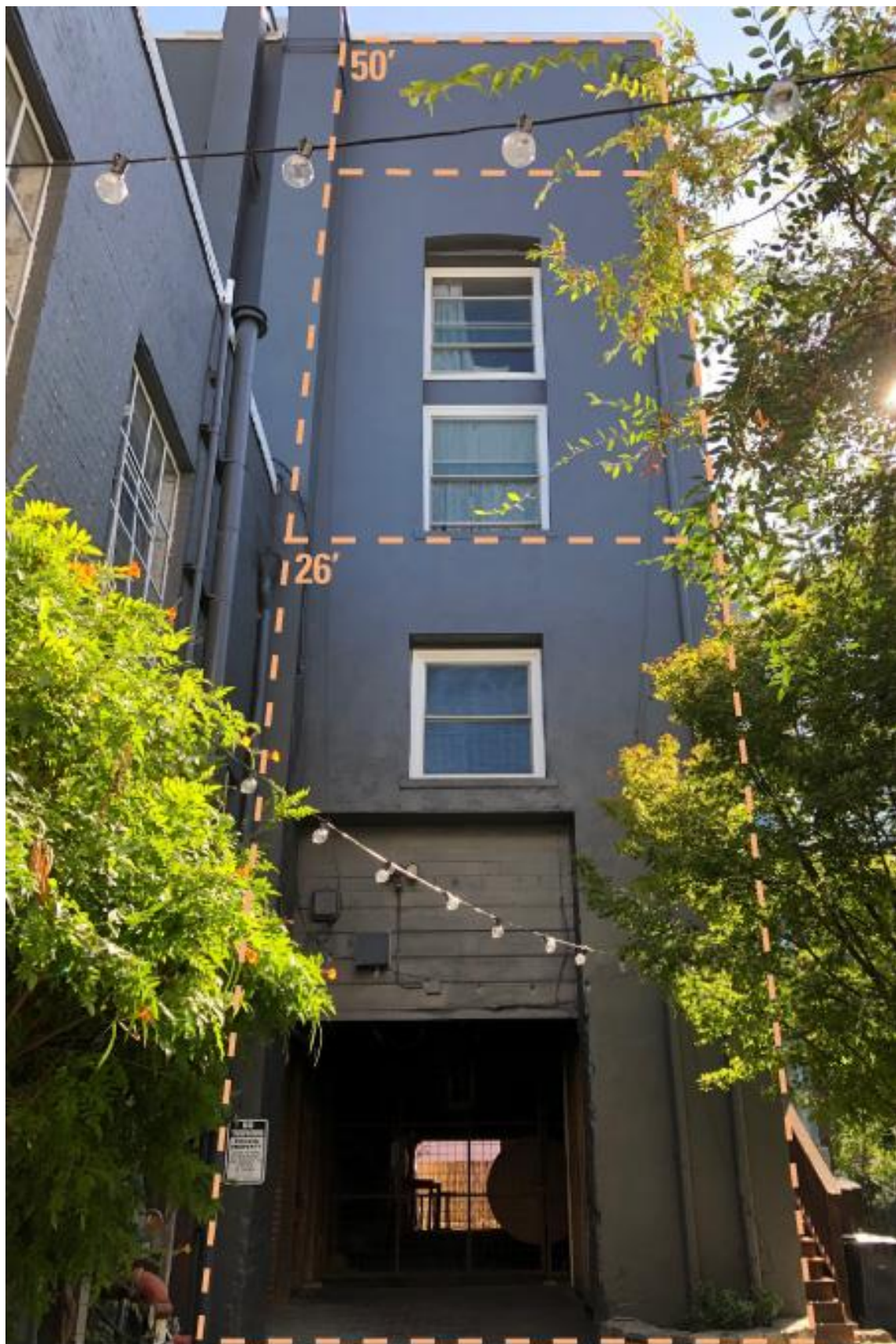
- Artist recognizes that a plaque will be added to the mural or near the mural, which credits the artist(s) and commemorates the generosity of The EACH Foundation who is funding this project.
- Artist recognizes that Art Works Downtown may make duplicates of my images and application materials for any purpose to benefit the Art Works Downtown organization.
- Artist applicant must recognize that any liability for loss or damage is not the responsibility of Art Works Downtown, The EACH Foundation or anyone associated with this project.

For questions about the mural project contact: Program Manager, Stan Gibbs, at mural@artworksdowntown.org.

Location and Site Specification

The space designated for this mural is in the outdoor Susan Kirby Place of the Art Works Downtown art center located in downtown San Rafael. This area is one of four entrances into the art center and the location of various events and gatherings. The mural space is over and around the breezeway entrance, and presides over the outdoor garden area. Surfaces include concrete, wood, various piping, flashing, plastic box, and lighting. The mural height must be 26', but may extend to the full height of the wall if the artist is so inspired. General total dimensions: 26–50' h x 15'6" w.

(We are working to create a better schematic of the space and will provide it on the website and callforentries.org when it is ready.)



mural location: 26–50' h x 15'6" w